
Reach 95,000 Georgia Educators with Your Advertising Message

PAGE, the Professional Association of Georgia Educators, is celebrating 46 years of making Georgia a better place for teachers to teach and students to learn. Founded in 1975 by a group of 70 educators, PAGE is the non-union professional association in Georgia for teachers, administrators and support personnel. The founding members believed that a professional educator focuses on what is best for children, works for positive results and promotes better instruction for Georgia's school children.

PAGE, Georgia's largest association of education professionals, is interested in the latest trends, news and educational product information. It searches for the newest ways to help teachers learn and grow as professionals, and it is constantly seeking advanced education opportunities like master's and doctoral degree programs, as well as professional certifications to improve classroom knowledge and performance. PAGE members are also interested in a wide variety of recreational activities

throughout the year, including field trip opportunities and supplemental activities to enhance and reinforce classroom learning. More than 90 percent of PAGE members are classroom teachers, assigned to pre-kindergarten through 12th grade. As working professionals who are active in their communities, PAGE's 97,000 members contribute and participate in every sector of Georgia's economy.



7 Reasons Why You Should Advertise in *PAGE One Magazine*.

1.

Teachers continue their education to obtain master's or doctoral degrees

2.

Teachers earn professional certifications in recognized national programs related to their field of study

3.

Teachers become recognized experts in their fields of study

4.

Teachers gain certification in GCE, ESOL or Educational Leadership

5.

Teachers network with other teachers in their field and discover the latest advances in knowledge and technology

6.

Teachers choose site locations for classroom field trips

7.

Teachers influence classroom computer and software purchases

PAGE One magazine is mailed directly to the homes of more than 95,000 members

Frequency:
3 issues a year

Online:
PAGE One is also available as a virtual magazine at pageone.org

2025 Deadlines

Issue	Reservation	Artwork due
Winter 2025	12/10/24	01/25/25
Spring 2025	03/12/25	05/09/25
Fall 2025	06/27/25	08/29/25

Ad Sizes

Double page spread	16 ³ / ₄ " x 11 ¹ / ₈ "
Full page bleed	8 ³ / ₈ " x 11 ¹ / ₈ "
Full page non-bleed	7 ¹ / ₄ " x 10"
Half-page (horizontal)	7 ¹ / ₄ " x 4 ⁷ / ₈ "
Half-page (island)	4 ³ / ₄ " x 7 ¹ / ₄ "
One-third page (square)	4 ³ / ₄ " x 4 ⁷ / ₈ "

Digital Format

- All advertising must be provided in a digital format for the Macintosh platform in the correct ad size. Keep all live matter 1/4" away from the trim.
- Preferred ad format: high resolution print quality CMYK PDF with fonts embedded, created using Adobe Acrobat.
- Alternative formats: high resolution (300 dpi) JPEG, TIFF or EPS.
- No internet images. Resolutions are too low (72 dpi) for printing purposes.
- Emailing is possible for files 10 MB or less.
- Contact for information on how to send larger files.

Contract Conditions

Publisher reserves the right to reject any advertising not considered suitable for the publication. Publisher will not be liable for failure to publish or distribute due to an act of God, labor disputes, accidents, fires or any other circumstances beyond the control of the publisher. Orders for specific positions other than covers and specific units are acceptable as "requests." The publisher shall not be bound by such requests and has the right to determine the actual position. Publisher will give seven weeks notice of changes in rates or conditions. Contracts may be cancelled in writing by certified mail to New South Publishing 60 days prior to closing dates. All cancellations are subject to re-rating.

Payment terms: Net 30 days



PAGEONE